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Part B, Q.4

With the rise of digital platforms, posting on social media has become a popular activity. A notable trend is individuals sharing numerous selfies or personal photos online.

Write an article for your school magazine discussing the motivations behind these posts and the consequences of posting too much online.

The Rise of Social Media Taking Over

With the progression of social media platforms such as Instagram, Twitter, Facebook getting more and more popular every day, people are increasingly becoming more and more dependent on these platforms. The question is, how did all the digital platforms earn so much recognition and why? The “trend” these days is sharing selfies or personal pictures online. Let’s dive into that topic.

Now, why do people post their selfies or personal pictures in an app? Well, it most likely started when one person decided to share a photo and the viewers simply did the same which reached a bigger audience and further on. This is a trend in social media.

The further the social media platforms rose, the more updates and new features started to appear. For example, people posted videos of 24-hour stories or photos temporarily to show others what they were doing. There are more features such as reels, short videos that you can scroll through hours and hours in. But most importantly, the biggest motivation posting personal photos and selfies is to project one’s identity on public spaces. Besides, there are social media influencers who post their activities or interests in unique ways. Influencers are people who take photos and videos of their daily life and share it to their millions of followers as a method to earn profit. An example is a girl with a million of followers posting a selfie with a filter on so that her followers would post or repost the same sharing using a hashtag under the influencers name as to increase her fame.

As exciting and addicting as social media is, not everything on digital platforms is as perfect as it seems. Haters take over and create the dark side of the internet. With people posting their personal photos and their friends fan-girling over them, there are anonymous people or just random people who spread hate and negative comments throughout social media, which will further on affect people’s confidence.

Not only are haters the problem, but the amount of time people spend on their phones is causing the problem of addiction. Loads of social media users spend so much time looking at the lives of other people through a screen that they have forgotten how to live in their own.

So, are the consequences of social media platforms worth so much time obsessing over a selfie? You decide. Will your studies, your family and your hobbies benefit from hours wasted on social media?