

Breakfast Worth for You

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2B (2)

Don't you like food commercials? This poster is about waking up to breakfast before working. The design itself is unique on its own because attention is drawn to the pasta in the center.

The text mentions "energizing freshness to start your day and breakfast worth waking up to", attracting people to try their food, which means that the advertisement is mainly targeting the customers who are looking for food.



The picture portrays an alarm clock face replaced with pasta. The alarm clock is line drawn while the pasta in the image looks real. The different colours attract attention to the advertisement. Wavy lines show the alarm clock is ringing.

The text also provokes the readers to express their opinion and responses. The bolded words "freshness" and "breakfast" are intended to highlight the "freshness of the breakfast".

What I know about the picture is that it is designed carefully in terms of colour and size, and the image showing that it's a good thing to have breakfast in this particular

restaurant.

In my opinion, firstly, the design shows a more vibrant colour of the pasta to attract people to try looking it in the center, so it can catch their attention. The text, on the top in black, highlights the name of the food, which is worth for waking up. I think that the two words in bold “freshness” and “breakfast” are intended to show that the pasta is delicious with greens for a healthy and a refreshing breakfast.